

# SAFEGUARD<sup>®</sup> POLYMER

FROM CONCEPT TO CUSTOMER

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## Agenda

| 9.00am  | Welcome remarks                   | Martin Sutherland     | Chief Executive Officer    |
|---------|-----------------------------------|-----------------------|----------------------------|
| 9.10am  | Polymer: from concept to customer |                       |                            |
|         | Polymer market                    | Richard Hird          | Chief Commercial Officer   |
|         | Development and innovation        | Dr. Selva Selvaratnam | Chief Technology Officer   |
|         | Manufacturing and delivery        | Rupert Middleton      | Chief Operating Officer    |
|         | Q&A                               |                       |                            |
| 10.30am | Coffee & tea break                |                       |                            |
| 10.45am | Welcome to Debden                 | Steve Craig           | Head of Operations, Debden |
| 10.50am | Production tour                   | Steve Craig           | Head of Operations, Debden |
| 1.00pm  | Buffet lunch                      |                       |                            |

# Polymer: next generation substrate



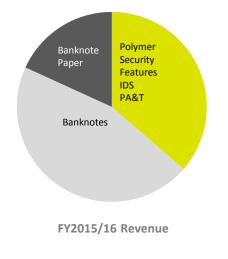
# A clear strategy for growth

#### Transforming De La Rue into an asset-light, IP- and technology-led solution provider

#### **Optimise & Flex**

#### Banknotes, Banknotes Paper

- Drive efficiency
  - Optimise footprint
  - Operational Excellence
- Optimise use of assets
  - Establish partnerships
  - Maximise internal synergies



#### Invest & Build

#### Polymer, Security Features, IDS, PA&T

- Diversify our revenue
  - Expand into new markets
  - Grow digital and service revenue
- Increase differentiation
  - Enhance innovation
  - Strengthen design capability

## Polymer: next generation substrate



# A clear strategy – Banknotes

#### Strategic priorities

- Optimise footprint
- Operational Excellence

#### Footprint restructuring

- Reduce capacity by 25%
- Increase productivity by 50%
- Costs and benefits
  - £15m incremental capex and £8m restructuring costs over two years
  - >£13m savings p.a. from 2018/19
- Progress to date
  - New staff agreements
  - Malta -1 line, upgraded intaglio press in Gateshead
  - Site planning and prep work in progress in Kenya & Sri Lanka

| Location                        | Current   | Future           |
|---------------------------------|-----------|------------------|
| Gateshead, UK                   | 2 lines   | 2 line           |
| Kenya                           | 1 line    | 1 line           |
| Sri Lanka                       | 1 line    | 1 line           |
| Malta                           | 3 lines   | 0 line           |
| Debden, UK                      | 2 lines   | Outsourcing only |
| Total capacity                  | 8bn notes | 6bn notes        |
| Printing presses<br>average age | 25 years  | 12.5 years       |



## A clear strategy - Polymer

#### Strategic priorities

- Grow market share
- Product development and innovation

#### Progress to date

- 15 issuing authorities; 30 denoms
- Significant three year contract with a SPW
- 1<sup>st</sup> volume contract with a commercial printer



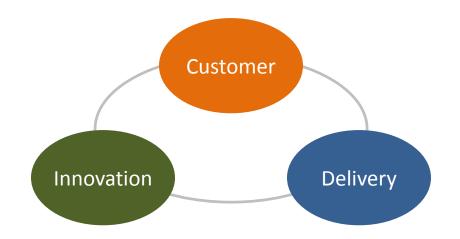
## Polymer: next generation substrate



# The integrated approach

De La Rue is the only vertically integrated polymer provider

- Design-led customer engagement
- R&D-inspired product development
- World-class manufacturing



Integration provides the customer with unique value



# The CUSTOMER

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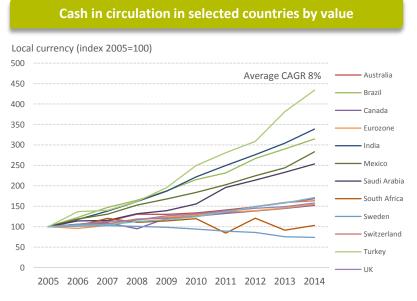
DeLaRue

OTTO:

See

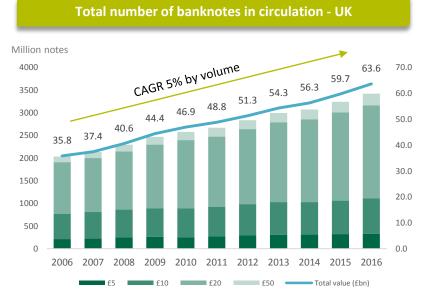
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## Demand for banknotes continues to grow



Source: the Bank for International Settlements

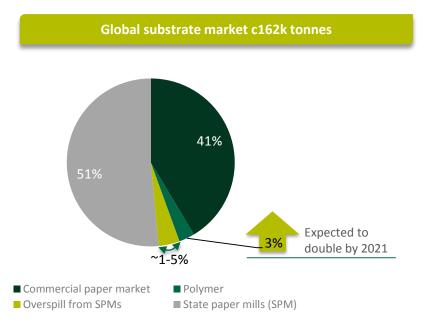
## The Customer



Source: Bank of England



# Why polymer?



# The Customer

#### **Benefits of polymer banknotes**

- Durability increasing life span of banknote circulation
- Security enhancements by layering features
- Environmental benefits
- Design innovation
- Reduced "cost of cash"



### Sales strategy



# The Customer

#### **Our sales approach**

- Established a dedicated sales team
- Win reference clients
- Win volume clients
  - Target non DLR paper customers
  - Convert coin denominations at coin/note boundary
  - Target existing polymer customers
  - Convert low value high volume paper customers
- Target commercial and state printers



## Polymer adopting countries

| Issuing Authority       | Polymer Notes                      | Issuing Authority             | Polymer Notes                         |
|-------------------------|------------------------------------|-------------------------------|---------------------------------------|
| Australia               | Family                             | Maldives                      | Family                                |
|                         |                                    |                               | Commemorative 5000 Rufiyaa            |
| Brunei                  | Family                             | Mauritania                    | UM1000                                |
| Bank of Scotland (2016) | £5 - due to launch Q4 2016         | Mexico                        | \$20; \$50                            |
| Bank of England         | £5                                 | Mozambique                    | 20MT; 50MT; 100MT                     |
| Canada                  | Family                             | New Zealand                   | Family                                |
| Cape Verde              | \$200                              | Nicaragua                     | C\$10; C\$20; C\$50; C\$100; C\$200   |
| Chile                   | \$1000; \$2000; \$5000             | Nigeria                       | N5; N10; N20; N50                     |
| Costa Rica              | 1000 Colon                         | Papua New Guinea              | Family                                |
| Clydesdale Bank (2016)  | Commemorative £5                   | Paraguay                      | G2000; G5000                          |
| Fiji                    | \$5                                | Poland                        | 20 zł Commemorative                   |
| Gambia                  | Commemorative 20 GMD               | Romania                       | Family                                |
| Gibraltar (2016)        | £100 Commemorative                 | Royal Bank of Scotland (2016) | £5 - due to launch Q4 2016            |
| Honduras                | L20                                | Singapore                     | \$\$2; \$\$5; \$\$10                  |
| Hong Kong               | \$10                               |                               | Commemorative S\$10 & S\$50           |
| Lebanon                 | Three commemorative designs issued | Trinidad & Tobago             | Commemorative and \$50                |
|                         | 50,000 LBP                         | Vanuatu                       | VT200; VT1000; VT2000; VT10,000       |
| Malaysia (2016)         | RM1; RM5                           | Vietnam                       | 10,000 VND; 20,000 VND; 50,000 VND;   |
| Mauritius               | Rs25; Rs50; Rs500                  |                               | 100,000 VND; 200,000 VND; 500,000 VND |

\* Highlighted are DLR customers

The Customer



### Initial wins







Maldives Monetary Authority

#### Royal Bank of Scotland

HM Government of Gibraltar

DeLaRue

Since launch SafeGuard<sup>®</sup> has been adopted by 15 issuing authorities across 30 denominations

## Why De La Rue?

- We are the only integrated polymer provider
- We are substrate agnostic
- We have world class design capabilities
- We can leverage our technical expertise to benefit the commercial and state print sectors



# The Customer





# Polymer development

- Unique attributes
- Next generation substrate
- Next generation security features



# The Technology



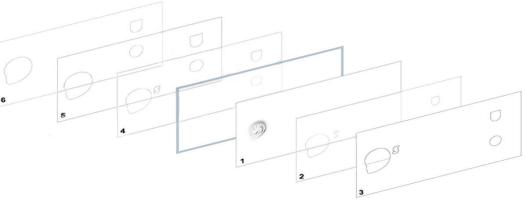
## Unique attributes

- Vibrant white substrate
- Lifespan extension
- Diverse security features
- Extensive print palette

# The Technology



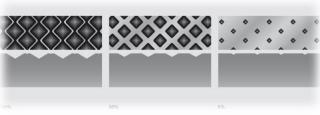
# Polymer substrate structure





- Bi-axially Oriented Polypropylene (BOPP) material
- Design
- Gravure Cylinder
- White opacity ink
- Antistatic ink
- Knowhow and IP on structure and manufacturing

# The Technology





### Layered security features

|                    |                |                | O O B O B   |
|--------------------|----------------|----------------|-------------|
| Substrate Features | Litho & Screen | Intaglio       | Letterpress |
| a)Mindow           | • CompinitM    | eletadio print | • Dlink     |

- Window
- •Embossed windows Window vignettes
- MASK<sup>™</sup>
- •Colour Effects
- •Safeguard<sup>®</sup> Magnetics
- Printmark
- •Holographic foil

#### •Gemini™ •Spectrum™ •Micro-text

- Fluorescent print
- •See Through
- •Pyramid
- •SPARK® Orbital™

Intaglio print
Infra-red inks – non/ readable
ESP
SICPATALK<sup>®</sup>
NEOMAG<sup>®</sup>
Blind Emboss
MELT

- Blink
- Magnetic numbers
- •Tactile Emboss

# The Technology



Public recognition



Teller assist



Machine Readable



Design as differentiation

• World class design (

Fully integrated supply chain

Print differentiation FIFTY

CB00000

DOPLARS

GOVERNOR

**GEBEBRATING FIFTY YEARS** of the

De La Rue elevates banknote design on polymer Award winning \$50 Trinidad & Tobago commemorative note

CBTT50



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## What's next?

- Securing polymer substrate
  - Print differentiation
  - Holographic features
- Customisation



### **Types of Features**

- 3D features
- Movement & colour change
- Photo-realism
- Exploiting the unique features of polymer





# The DELIVERY

WARNING IN POR

DeLaRue

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# Building a new substrate capability

- >£10m invested in product development and equipment
- Established supply chain (ink, polymer film etc.)
- Developed skills to manufacture and print polymer
- Created a technical support team to fully integrate with customers



# The Delivery



# Building a new substrate capability

- Substrate production max capacity
   2,700 tonnes (2.7bn notes)
- Low operational gearing maximises profit





# The Delivery



# Substrate manufacturing process



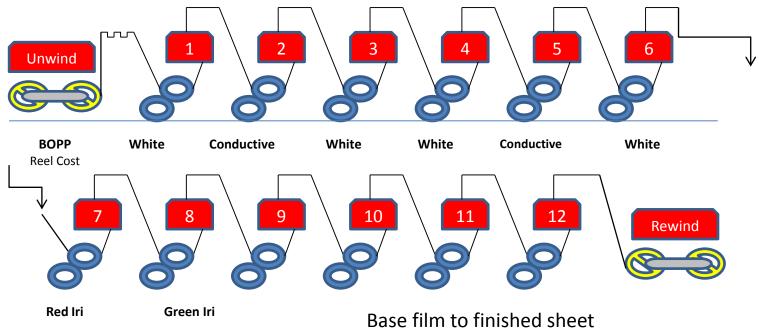
- Start with reels of plain banknote weight BOPP
- Engrave cylinders
- Ink
- Print-laying multiple layers of ink on both sides of reel
- Sheeting
- Quality control- Quad Tech



# The Delivery



## Material cost of manufacturing

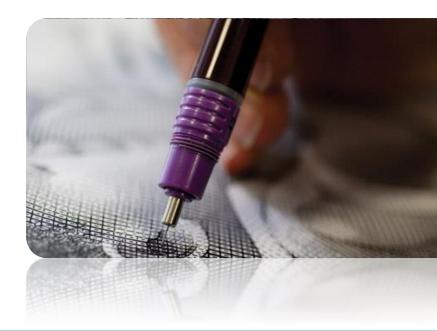






# The art of manufacture

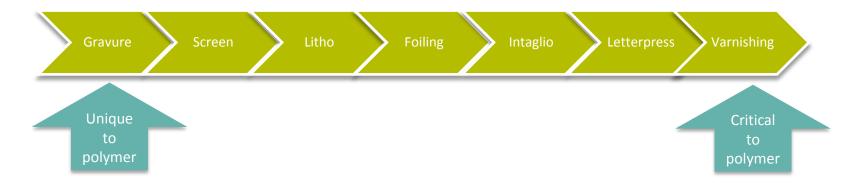
- Multiple thick layers of ink
- Lots of heat-interaction with polypropylene
- Fine balance on security features
- High cost of waste



# The Delivery



# Adapting print process



| The Challenges  | The Risks   | The Opportunities   |
|---|---|---|
| <ul> <li>Handling and feeding polymer</li> <li>Temperature control</li> <li>Ink drying</li> </ul> | <ul><li>Slower throughput</li><li>Process waste</li></ul> | <ul><li>Greater contrast</li><li>Sharper line definition</li><li>Tighter registration</li></ul> |

# The Delivery



# Operational excellence in integrated operations

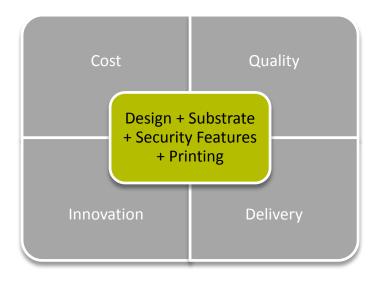
#### **Operational Excellence**

- Strategic intent
- Continuous improvement
- Standardisation
- Built in Quality

#### **Benefits**

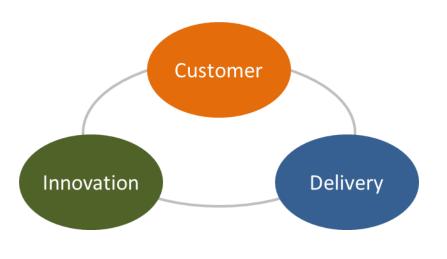
- Common process (Advanced Product Quality Planning and Failure Mode Effect Analysis)
- Common understanding of capability
- Faster up learning curve
- Collaboration on innovation
- Off plan- trust and shared data

# The Delivery





# The value of integration







Integration provides De La Rue with unique market positioning

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# THANK YOU

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# Banknote printing process

